

Cameron Lares

Remote Operations · Ecommerce & Site Ops

Remote operations contractor with years of hands-on ecommerce and site work — WordPress/WooCommerce catalogs, checkout, customer refunds, digital delivery, HubSpot email campaigns, and React on a live storefront. Currently completing a B.S. in Accounting at Western Governors University and certified QuickBooks Online ProAdvisor. Open to remote operations, bookkeeping support, or junior AP/AR work.

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EXPERIENCE

Webmaster / Site Operations (Contract)

2023 – 2024

Stewart Leadership · Remote

- Ran day-to-day WordPress and WooCommerce site operations for a consulting firm (~20–30 hrs/week)
- Owned the product catalog — adding and updating items so the store stayed current
- Kept PayPal and credit-card checkout working; processed customer refunds in WordPress
- Uploaded digital files so buyers could download products after purchase

Bookkeeping — QuickBooks Online

2024 – Present

Self-employed · Las Vegas, NV (remote)

- Keep personal books in QuickBooks Online — income, expenses, and 1099 tracking
- Reconcile bank transactions and organize records for tax filing

Email Marketing Operations (Contract)

2022 – 2023

Seal Shield · Remote

- Built and sent marketing email campaigns in HubSpot
- Set up audience segments and onboarding email sequences

Full-Stack React Developer (Contract)

2020 – 2022

Rolling Robots · Remote

- Two-year remote contract building features on the company's React ecommerce site
- Handled bugs and updates as part of keeping the live store running

EDUCATION

Western Governors University

2023 – Present

B.S. (in progress) — Accounting

CERTIFICATIONS

QuickBooks Online ProAdvisor

Jul 2026 – Jul 2027

Intuit

SKILLS

Operations: WordPress · WooCommerce · Ecommerce operations · Checkout support · Customer refunds · Digital product delivery · HubSpot

Accounting & admin: QuickBooks Online · Bank reconciliation · Excel · 1099 tracking · Invoice / refund processing · Data entry · Microsoft Office

Technical: React · Remote contract work